


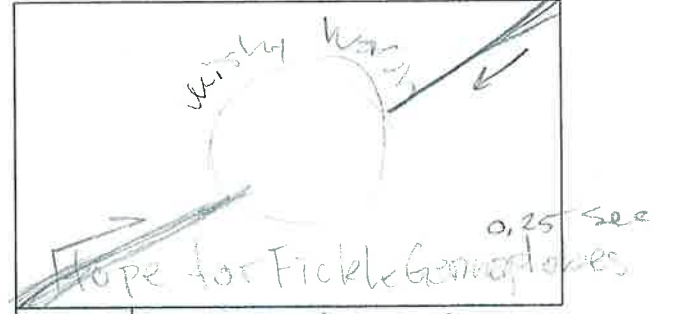
write log
0.5sec

1A	two-part loop spins up to enlarge + pop into logo
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Wishy Washy
2sec

1B	Logo name wipes around loop & tag wipes w/ a sparkle from L to R
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Wishy Washy
0.25 sec

1C	orange lines beam to draw in front opposite corners & taper
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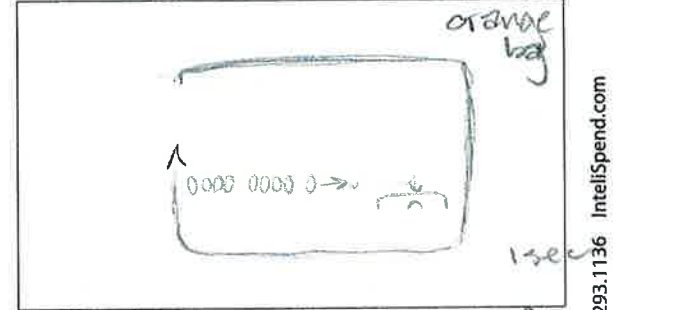
6.5sec

1D	orange lines meet & wipe screen outward
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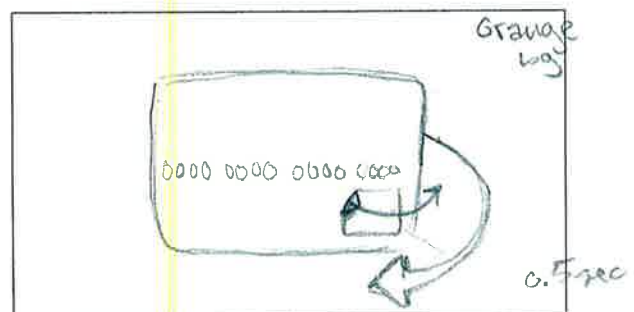
orange log
1sec

2A	orange background w/ subtle texture white card outline begins to draw on
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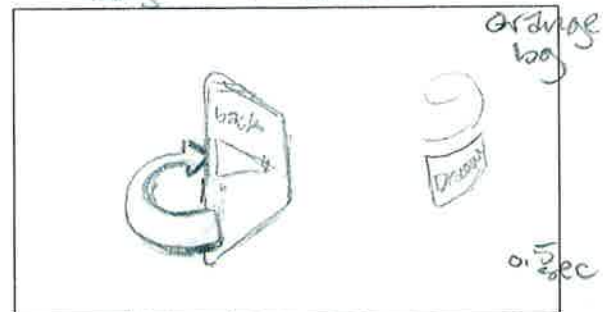
orange log
1sec

2B	outline finishes left side while numbers beam to wipe R to L & Discover logo wipes T to B
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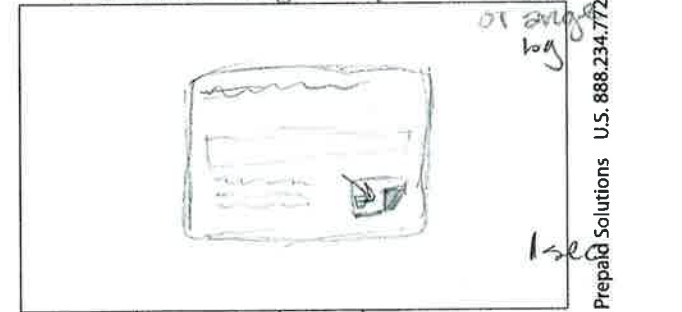
orange log
0.5sec

3A	Discover logo beams to peel off & motivates card to spin to back (right side toward camera)
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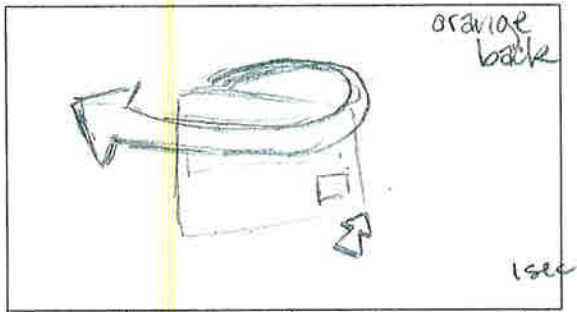
orange log
0.25sec

3B	card spins Discover logo spins like a piece of paper in the wind
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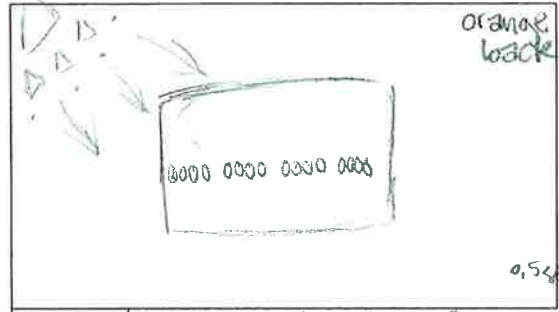


orange log
1sec

3C	card lands on back & Discover logo sticks on card from top left corner to bottom right corner
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3^D trans
 action of Discover logo pushes corner of card & spins it to spin in opposite direction back to the front



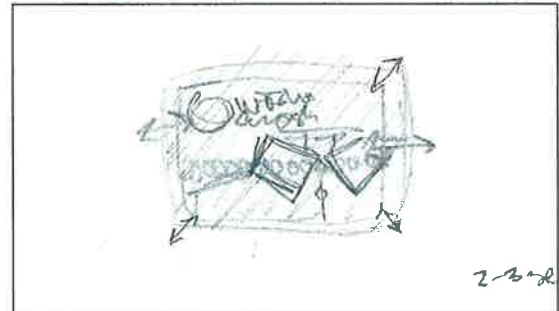
4^A
 card lands with front facing camera. Background transition begins top left corner to sweep to bottom R corner



4^B
 IntelISpend arrows reveal new background color by growing from corner to corner



4^C
 wispy wash logo wipes on after arrows pass, also changing card color to IntelISpend Gray



4^D
 card clicks quickly down & up like a push spring button changing the custom artwork three times



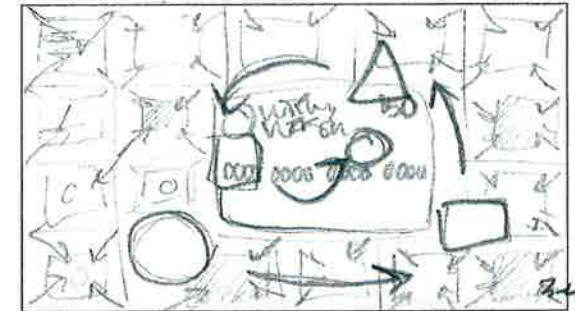
5
 Numbers in top right pop on and climb up and down until they reach #15



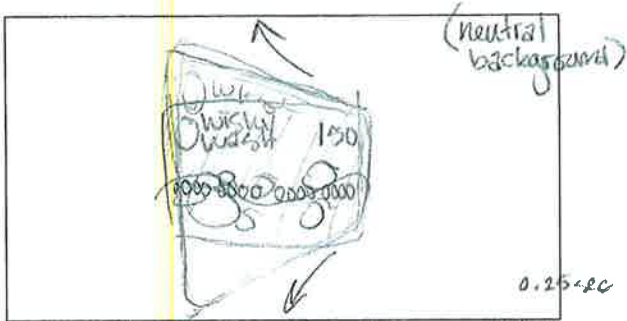
6^A
 Background breaks into 20 panels that flip top over bottom from bottom L corner to top R corner



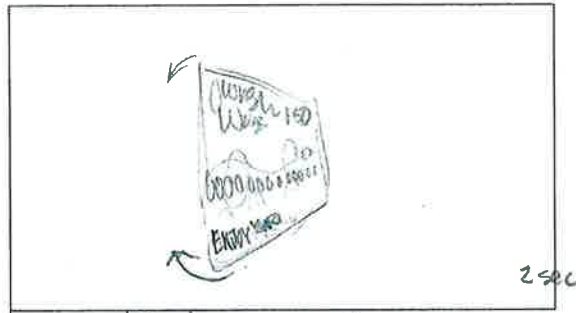
6^B
 loops are white on gray. 5 different loops pop into color, one at a time



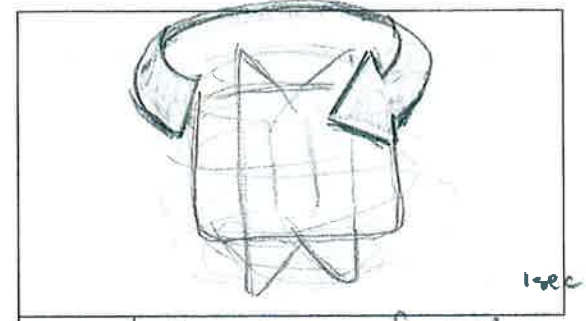
6^C
 color loops raise up and rotate into a swirl and each infuses the card sequentially. Background loops each shrink in their own space from center outward, revealing new background (cuts)



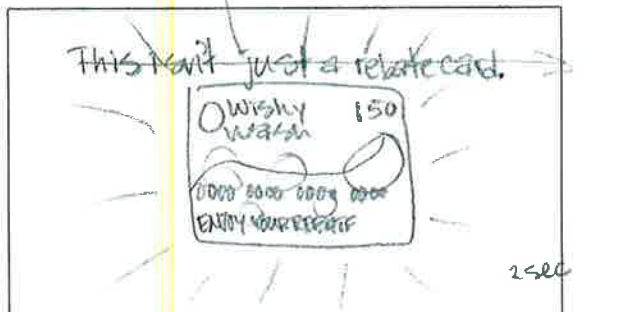
7^A When the last bar hits the left of the card face comes toward camera



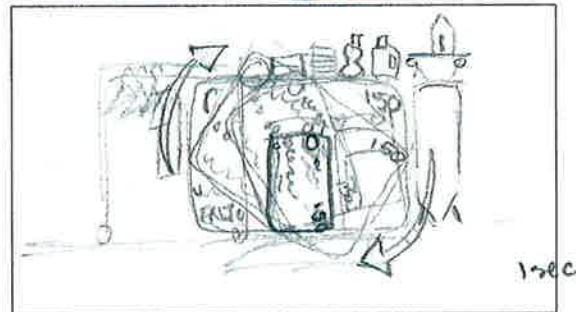
7^B Embossing types on from L to R as left side of card face floats back toward flat position SLOWLY



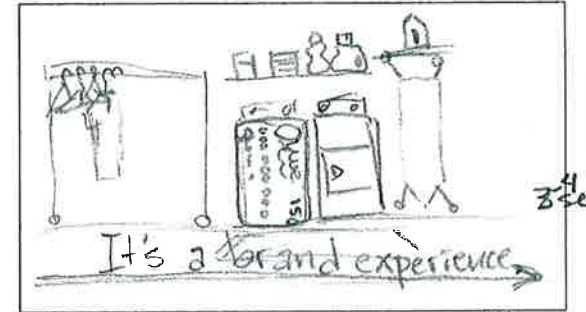
7^C When typing finishes, card spins quickly



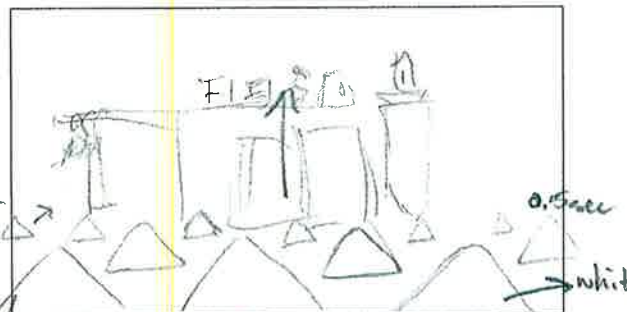
8^A When card stops spin, it's photo-real! Super wipes on L-R



8^B Card spins & shrinks down as laundry room fades up behind card



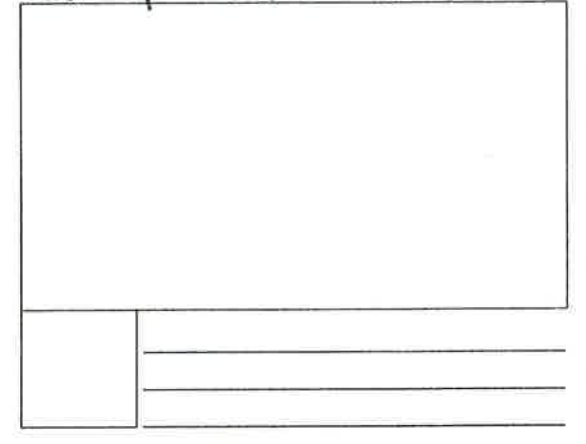
9^A scene zooms slowly toward camera: card is washing machine in laundry room



9^B Intelispend triangles wipe screen up to reveal logo on white



10^A Intelispend logo on white



sub wipes on L-R

triangles enlarge & engulf like 9A is